



Cultural Leadership Programme Transforming Narratives

Culture in Flux
February 2021

Cultural
Leadership
Programme
is an
opportunity
to:

- Develop the skills, knowledge and experience they need to hold managerial and/or leadership roles within the cultural sector
- Learn about and develop their ability to work across different international cultural contexts and artistic disciplines
- Develop their understanding of the challenges and opportunities for cultural leaders working in the UK, Pakistan and Bangladesh
- Have an opportunity to work with the TN Creative Producers on the development and delivery of new creative projects in UK, Pakistan and Bangladesh

The Culture in Flux Team

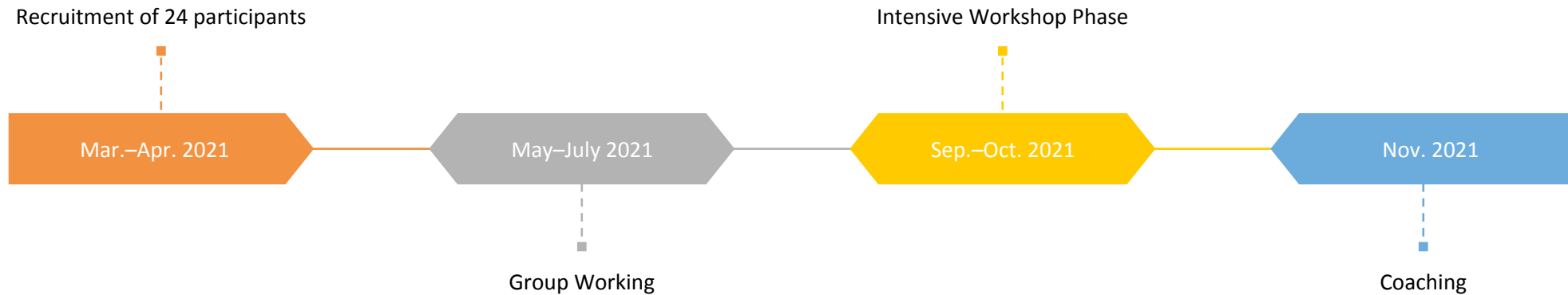
Who?

- Mark Dunford, Culture in Flux
- Raania Durrani, Culture in Flux and Salt Arts
- Phoenix Fry, Goldsmiths
- Shreela Ghosh, Culture in Flux
- Tricia Jenkins, Culture in Flux and Goldsmiths
- Nicola Turner, NT Creative Arts

Skills, Knowledge and Experience

- Delivery of international cultural leadership programmes
- Experience of arts and creative sector in UK, Pakistan and Bangladesh
- Creative practice in different disciplines
- Project development and business planning
- Online provision of specialist training

Staged Approach



Action Learning Sets: May to July



Four distinct groups of six participants that will work under the guidance of a single coordinator from the Culture in Flux team



Four fortnightly sessions of two hours to explore a particular theme



Sharing material via social network



Aiming to identify a subject area or project idea of common interest that can be taken forward by the group

Workshop Phase and beyond: September to February



Four fortnightly sessions with one substantive session 5/6 hours followed by a two hour seminar of the Action Learning Set a week later

Leadership
The artist as leader
Civic engagement
Business style



Action Learning Sets will be asked to develop a presentation for the summative session



One-to-one coaching sessions (November 2021)



Optional: Work with Transforming Narratives' Creative Producers (November 2021 – Feb 2022)

Learning Outcomes

- Possession of the tools and skills needed to hold positions of leadership and, where appropriate, middle management and senior leadership roles in cultural organisations
- An ability to work with, across, and within, particular cultural contexts or disciplines
- Strategic understanding of the cultural sector in all three countries and the particular challenges facing those wishing to diversify leadership within it

Who we're looking for

- 24 participants from Birmingham (UK), Pakistan or Bangladesh, with experience of, or an interest in, the arts or creative industries
- UK applicants: People who identify as being of Pakistani, Bangladeshi or Kashmiri heritage, living and/or working in Birmingham.
- Participants in either category don't need to have had any formal training or possess particular qualifications

12 Established Leaders

- Five to ten years professional experience as a practitioner, manager, producer, policy maker or academic
- Responsible for the development and delivery of projects or programmes of work
- May have established their own organisations or projects

12 Emergent Leaders

- Up to five years professional experience as a practitioner, manager, producer, policy maker, academic
- Demonstrate their creative potential
- May be managing small scale projects

Are you emerging or established?

If you're not sure which strand you'd be best suited to, you may wish to consider:

- Number of years practicing - if it's less than five years we'd strongly suggest you apply as an emerging cultural leader.
- Number, range and quality of professional contracts, exhibitions held or work publicly available - established leaders will have significant achievements to draw on
- Partnerships and networks built in your career. Again, we expect established leaders to have the capacity to draw on a wide range of professional contacts

How to apply

Applicants should choose the project strand they wish to apply for (e.g. Emerging or Established leader).

Each applicant needs to provide:

- A two page CV (including links to relevant work / informal portfolio e.g. website, blog, Youtube channel, sketches etc)
- Video (by link) or written response to questions in the recruitment pack
- Completed monitoring form

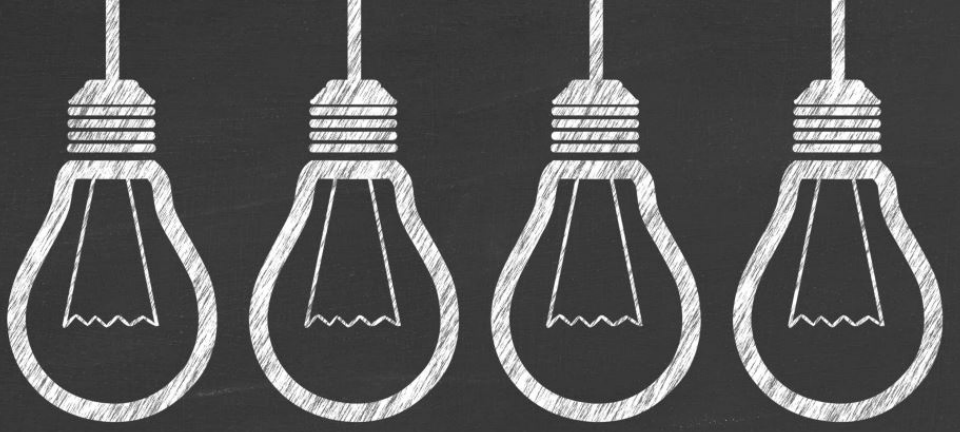
Deadline for applications: **4 March, 12pm (GMT)**

Interviews: 15 - 19 March

All applicants notified of outcome: 1 April

Selection Criteria

- Relevance of their experience to the level applied for
- Motivation and contribution they can make to the programme
- The potential long-term impact of participation in the programme on the applicants' career
- A consideration of a “wicked” problem identified and its relevance to the cultural leadership programme (Established Leader)
- Have they shown an ability to turn ideas into realisable projects (Emergent Leader)
- Balance of participants from Bangladesh, Pakistan and Birmingham, split equally between established and emergent groups
- Balance of art-forms / types of creative practice / variation of practice
- Creativity and innovation



Working with the TN creative producers

There will also be the chance to work with Transforming Narrative's Creative Producers to deliver part of the artistic programme.

This will be a chance to apply learning from the programme and bring your own expertise and will include the potential to create work / commission others for the TN artistic programme and conference . It will involve working with TN creative producers, the TN team and our partners.

This is an optional addition to the leadership programme, and not a requirement.



Any Questions?